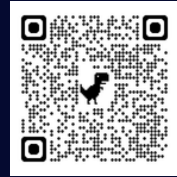


FREE REGISTRATION

THE 17TH  
Seminar for K-14 Educators



# "BEYOND K-POP: UNDERSTANDING THE HISTORY, CULTURE, AND VALUES THAT SHAPED MODERN KOREA"

DATE: OCTOBER 24, SATURDAY, 2026

TIME: 9:30 AM - 1:00 PM (LUNCH PROVIDED)

LOCATION: CAMPBELL COMMUNITY CENTER, ROOSEVELT ROOM  
(1 W CAMPBELL AVE, CAMPBELL, CA 95008)

## KEYNOTE SPEAKER: DR. MARK A. PETERSON



**Professor Emeritus at Brigham Young University, Renowned American Koreanist**

Mark Peterson has a PhD in Korean Studies from Harvard University. He has lived and worked, and studied, in Korea for about 15 years. Now retired after teaching at Brigham Young University for 35 years, he is still active in publishing, lecturing, and he really enjoys his YouTube channel, "The Frog Outside the Well". He published two books two years ago, and has two more coming out the end of this year!

Join us for an inspiring seminar where you can connect with fellow educators, explore Korea's top travel destinations, learn about modern Korea, make traditional Hanji paper crafts, and savor delicious Korean cuisine.



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